

5501:2-6-01

**Definitions.**

- (A) "Advertising agreement" means an agreement or contract between the program manager and each business displaying a logo sign panel.
- (B) "Alternative fuel" means a vehicle fuel other than gasoline or diesel, i.e. liquid propane gas, compressed natural gas, electric or other fuel that may become available in the future.
- (C) "Attraction" means an arena, stadium, amusement park, historical society, historical district, museum, scenic attraction, natural attraction, shopping center, convention center, zoo, winery, aquarium, or privately owned recreation area.
- (D) "Business" means an establishment offering gas, food, lodging, camping and/or attraction facilities at a single location.
- (E) "Convention center" means a building(s) that hosts conventions, industrial shows, and the like, has one or more meeting rooms, and has the overall meeting room capacity to accommodate at least one thousand persons.
- (F) "Director" means the director of the Ohio department of transportation or his designee.
- (G) "Department" means the Ohio department of transportation.
- (H) "Eligible interchange" means an interchange on a freeway or divided, multi-lane, limited access highway eligible for the specific service sign program as described in sections 4511.101 and 5516.02 of the Revised Code.
- (I) "Fee" means the amount of money assessed an eligible business for participation in the program.
- (J) "Freeway" means a divided highway with full control of access.
- (K) "Interchange" means a system of interconnecting roadways in conjunction with one or more grade separations that provides for the movement of traffic between two or more roadways or highways on different levels.
- (L) "Legend message" means a word legend providing the name of a business.
- (M) "Logo sign panel" means a reflectorized sign mounted on the specific service sign showing the trademark logo, nontrademark logo, legend message or combination

thereof for a motorist service available on a crossroad at or near an interchange.

(N) "Motorist services" means gas, food, lodging, camping or attraction services.

(O) "Motorist service signs" means Ohio department of transportation blue signs with white letters or symbols indicating gas, food, lodging, camping, hospital, highway patrol, and/or tourist information centers available at a specific interchange.

(P) "Nontrademark logo" means a business logo that is not registered as a trademark with the appropriate U.S. governmental agency.

(Q) "Not-for-profit attraction" means an incorporated historical society, historical district, museum, scenic attraction, or natural attraction providing educational, literary, scientific, or charitable opportunities with tax-exempt status granted by the United States Internal Revenue Service and a minimum annual attendance figure of:

(1) Five thousand for an attraction located in an urban area, or;

(2) Two thousand five hundred for an attraction located in a rural area.

~~(Q)~~(R) "Privately owned recreation area" means a privately owned business which provides recreational opportunities and has a minimum annual attendance figure of;

(1) Twenty-five thousand for a business located in an urban area, or;

(2) Twelve thousand for a business located in a rural area.

~~(R)~~(S) "Program manager" means an independent contractor, selected by the director to manage the specific service signing program for the department.

~~(S)~~(T) "Public telephone" means a telephone available for use by business patrons during all hours the business is open.

~~(T)~~(U) "Right of way permit" means a permit issued by the director to the program manager to occupy the highway right of way.

~~(U)~~(V) "Rural areas" means any areas not meeting the definition of an urban area.

~~(V)~~(W) "Shopping center" means a complex of retail establishments offering goods and/or services for sale to the public consisting of a minimum of four hundred thousand square feet of gross usable floor space under roof.

~~(W)~~(X) "Specific service sign" means a rectangular sign panel, ~~complying with the department's "Construction and Material Specification 730.19,"~~ that includes

- (1) The words "gas," or "food," or "lodging" or "camping" or "attractions,"
- (2) Directional information, and
- (3) One or more logo sign panels.

~~(X)~~(Y) "Trademark logo" means a business logo that is registered as a trademark with the appropriate U.S. governmental agency.

~~(Y)~~(Z) "Trailblazing signs" means signs that are installed on the interchange crossroad directing to eligible businesses not on the crossroad.

~~(Z)~~(AA) "Urban area" means an area having a population of fifty thousand or more according to the most recent federal census and designated as such on federal aid urban area maps prepared by the department.

Effective:

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Certification

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Date

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